

via press release:

**GROUND BREAKING SHORT-FORM VIDEO STEM SERIES “WHAT’S GOOD”
2018 WEBBY AWARDS WINNER**



Chicago – Apr. 24 2018 – *What’s Good* was just announced as a winner, in the Science & Education category, for the 2018 Webby Awards.

Brand Programming Studios, a strategic and creative content studio, teamed up with Shawn D. Price of 12th and Sac Films, a Chicago-based independent production company, to produce the PBS digital series about inspiration, information and the power of science.

Each 5-minute video in the series ties science into everyday activities such as dancing, gardening and music to empower parents to help their children draw connections between the subjects and help make science relevant to their everyday lives.

Below, please find the website & trailer links:

[What's Good PBS Trailer](#)

[What’s Good Website](#)

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