

via press release:

**NEW ORIGINAL PBS DIGITAL STEM SERIES “WHAT’S GOOD”
LAUNCHES JANUARY 8, 2018**



Chicago – Dec. 20 2017 – Brand Programming Studios, a strategic and creative content studio, has teamed up with Shawn D. Price of 12th and Sac Films, a Chicago-based independent production company, to produce *What’s Good*.

A PBS digital series where inspiration and information meet the power of science, *What’s Good* introduces young parents, in under-served communities, to STEM via art and culture. The 6-episode series launches across PBS’ entire digital network, including [PBS KIDS YouTube Playlist](#), [PBS Parents](#) and [PBS KIDS Facebook Watch Page](#) Monday, January 8, 2018, with a new 4-5 minute episode rolling out each following day.

Below, please find the trailer link for the digital series:

[What's Good PBS Trailer](#)

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